



FOR IMMEDIATE RELEASE

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For more information:

Sonia Perillo, Executive Director, Desert Foothills Land Trust – (480) 488-6131; sperillo@dflt.org

*Pat Patterson, Board of Directors, Photo Contest Chair, Desert Foothills Land Trust –
(480) 614-0486; ppatterson@agilisconsulting.com*

www.dflt.org

Desert Foothills Land Trust Announces Photo Contest

(Cave Creek) – Desert Foothills Land Trust is proud to sponsor the 8th Annual Black Mountain Photo Contest. Black Mountain Conservancy, the original sponsor of the contest, merged with Desert Foothills Land Trust in 2009 and the Land Trust is pleased to continue this important community event. Contest rules and entry forms will be available at the CVS Pharmacy at the corner of Carefree Highway and Cave Creek Road, and at the CVS Pharmacy at The Summit Shopping Center at Scottsdale and Ashler Hills roads. Forms may also be picked up at the Carefree and Cave Creek Town Halls or downloaded from www.dflt.org. Photo contest entries will be accepted at the two CVS stores from February 12 through March 12. Further information is available at www.dflt.org.

Professional photographers Don Asakawa, Alan Lowy and Jerry Sieve will review all entries and choose 13 winning photos. These photos will then go on public display for viewing and voting for the “People’s Choice Award.” The photos will first be shown at the Sonoran Festival of Fine Arts March 26-28, and will then proceed to the Cave Creek Museum from March 29-April 3. They will move to the Desert Foothills Library on April 4. The voting for the People’s Choice Award will end on April 8th but the display will remain at the Library until the end April, and move back to the Cave Creek Museum for the month of May. Please be sure to visit, vote and enjoy these wonderful local sites.

The six winners, six honorable mentions and the People's Choice Award will be announced in the Sonoran News, and all photos will be used in the 2011 Black Mountain Calendar. An awards reception will be held at the Desert Foothills Library on April 9, at which prizes will be awarded to all winners.

By calling attention to the beauty and majesty of Black Mountain, the Land Trust hopes to emphasize the importance of land conservation in our communities. Choose your favorite spot on the mountain, snap some pictures and enter your photos!

About Desert Foothills Land Trust:

Desert Foothills Land Trust works with communities and partners to protect, preserve and steward sensitive land and species for the survival of the fragile Sonoran Desert. The Land Trust has permanently protected more than 600 acres in the North Valley, including Carefree, Cave Creek and Far North Scottsdale.

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