



FOR IMMEDIATE RELEASE

November 19, 2009

For more information:

Sonia Perillo, Executive Director, Desert Foothills Land Trust – (480) 488-6131; sperillo@dflt.org

Sue Clement, President, Desert Foothills Land Trust – (480) 488-1877; psclement@cox.net

www.dflt.org

Desert Foothills Land Trust Announces New Executive Director

(Cave Creek) – Desert Foothills Land Trust is pleased to announce the appointment of Sonia Perillo as Executive Director. Sonia brings more than a decade of nonprofit land conservation experience to the land trust, as well as a passion for protecting the desert foothills landscape. She served as the Land Protection Coordinator, Program Director and Associate Director for Catawba Lands Conservancy in Charlotte, NC. An Indiana native, Sonia holds a degree in Wildlife Science from Purdue University. During her college years, she also helped launch the Ahakhav Tribal Preserve restoration project on the Colorado River Indian Reservation in western Arizona. Sonia, her husband Adam, and their 4-year old daughter Sophia relocated to Arizona in 2008.

“I have loved Arizona since I first visited at the age of 13. I am honored to join the efforts to preserve the spectacular Sonoran Desert landscape that drew my family here,” Sonia remarks. “I am anxious to get started.”

“We are confident that Sonia brings the right combination of experience, energy and leadership to advance the Land Trust’s important conservation mission,” says Board President Sue Clement. “We are excited to work with her.”

About Desert Foothills Land Trust:

Desert Foothills Land Trust works with communities and partners to protect, preserve, and steward sensitive land and species for the survival of the fragile Sonoran Desert. The Land Trust has permanently protected more than 600 acres in the Carefree, Cave Creek, and far north Valley areas.

###